<u>Announce You're Exhibiting at the Show on Social Media</u>

Use the following customizable post copy and graphics to generate excitement among your audience. Simply replace [BOOTH #] with your assigned booth number, and feel free to adjust wording to align with your brand voice. Don't forget to use the hashtag #2025RestaurantShow and include the Show website: https://bit.ly/3WvJid0

Customize Your Post Copy:

- Get ready for an unforgettable experience at #2025RestaurantShow! 🎉 Visit us at booth [BOOTH #] to explore the latest products and solutions designed to elevate your foodservice operations. From hands-on demos to fresh flavors, we're bringing it all to Chicago this May 17-20! 🍴
- We're gearing up for #2025RestaurantShow and we've got exciting things in store! Stop by booth [BOOTH #] to discover cutting-edge tools and innovations that'll take your operations to the next level. Don't miss it! Chicago, May 17-20! 🚀
- Something fresh is coming to #2025RestaurantShow! 🌟 Stop by booth [BOOTH #] to see how our latest products and solutions will inspire your foodservice operations. Let's connect and get ready for a flavor-packed event in Chicago, May 17-20! 🍽️
- Ready to elevate your foodservice game? Join us at booth [BOOTH #] for exclusive insights and innovations you won't want to miss! 💡 #2025RestaurantShow is the place to find fresh solutions and new ideas for your business. Chicago, May 17-20 – we'll see you there!
- Visit us at booth [BOOTH #] during #2025RestaurantShow to experience the latest products and solutions that will inspire and transform your foodservice business. It's all happening May 17-20 in Chicago—don't miss out on this sensory experience! 🌱🍴

Customize Your Graphic:

- Select a size below and click through to edit to include your logo and booth number. To access and edit the custom graphic files, you will need a FREE Canva account.

  Customize your Social Graphic [1080x1080]
  Customize your Social Graphic [1080x1920]

- After clicking through to a Canva template, click the "Use template for new design" button at the bottom of your screen. This will prompt you to log in or create a new Canva account.
- Once you've logged in and accessed the template, upload and add your company's logo and/or your booth number in the customizable areas. Be sure to delete the directional copy before finalizing your design.
- When your graphic is ready to download, click the "Share" button in the top-right of your screen, then select the "Download" icon. Select "PNG" as the file type on the next screen (this should be the default), then click "Download" to save your custom graphic to your computer.
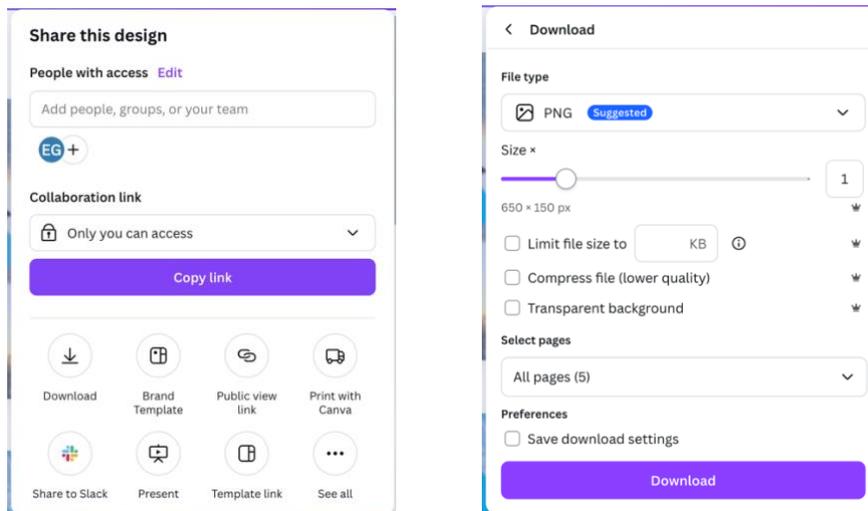
- The following shows you a visual mockup of the 1080x1080 graphic with placement logo and text.

If you don't have a free Canva account to customize graphics, use a graphic that's ready to share: [Download standard social graphics](#)