DELEGATION PORTAL

National Restaurant Association Show

DELEGATION PORTAL LOGIN

URL: *https://registration.experientevent.com/ShowNRA251/flow/attgrp*

Note: Please do not share this link with your registrants, as it gives access to the delegation leader dashboard

Add the name of your delegation:
for example:
"USCS + Name of your Country" or
"FAS + Name of your Country"

If you created your group already, login via the button at the end

For signing back in, you will need your Email and Confirmation Number

Welcome to Group Registration for the 2025 National Restaurant Association Show!

Join us to access connections, insights and products that boost businesses and help operators prepare for the future of foodservice.

Choose to register for an Expo badge, or enhance your Show experience with an Expo + Education badge. With the Expo + Education badge, you'll get exclusive access to more than 45 operator-led sessions, an exclusive general session, networking opportunities, session recordings and presentation materials, and more.

Ready to Begin?
Enter the name of your group and select Next to proceed.

Attention Association Members:
Restaurant Member Companies of the National Restaurant Association receive an allotment of complimentary <u>Expo Only</u> *badge(s) as a member benefit. All communication regarding the promotional code for registration will be emailed to the main contact in your membership record. The main contact should check any clutter, junk or similar folders for an email from National Restaurant Association Show (admin@email.nationalrestaurantshow.com) containing the promo code.*

✱ indicates required fields.

✱ Enter Your Group Name

(ex: ABC Travel International)

Next

Already Started a Group?
If you have already started a group registration, use the Already Registered? button below to access your group record.

If you do not have the confirmation number needed to login, please use the "Forgot Confirmation Number" link located below the login fields.

➡ Already Registered?

Welcome Back! ✖

Sign In

✱ Email

✱ Confirmation Number   What is this?

Forgot your Confirmation Number?

Cancel   ➡ Sign In

CREATE YOUR PROFILE

This will also be your registration to the Show

Fill all the required information →

Please indicate the contact who will manage the group

* indicates required fields.

* First Name

* Last Name

Badge Nickname

* Company

* Professional Title

* Address

Address 2

* Zip Code

* City

* Country
United States ❯

* State/Province
Please Select ❯

* Work Phone

Mobile Phone

* Email

Optional Email

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* Which of the following age ranges do you fall into?
Please Note: NO ONE under the age of 16 will be admitted to the Show. Click here to read the official Show policies.

○ 16 - 20   ○ 31 - 35   ○ 41 - 50
○ 21 - 25   ○ 36 - 40   ○ 50 +
☑ 26 - 30

Policies

* By agreeing to the policies, you agree to accept the policies for all persons that you register. Click here to read the policies.
☐ Yes, I agree.

* By registering for this event, you expressly agree to the Terms and Conditions that can be found here.
☐ Yes, I agree.

✔ Communications Opt In
☑ Yes, I would like to receive promotional emails from exhibitors. (Please note: Onsite, by allowing an exhibitor to scan your badge, you are giving access to your contact information)

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* ☐ I agree to the Terms of Use.

If you have a promotional code, enter it here:

Apply Code

Restaurant Member Companies of the National Restaurant Association receive an allotment of complimentary Expo Only badge(s) as a member benefit. All communication regarding the promotional code for registration will be emailed to the main contact in your membership record. The main contact should check any clutter, junk or similar folders for an email from National Restaurant Association Show (admin@email.nationalrestaurantshow.com) containing the promo code.

Important: Add your unique promotional code here before continuing

CREATE YOUR PROFILE

This will also be your registration for the Show

Fill all the required information

Group Contact

* indicates required fields.

▼ * **Is the group contact attending the National Restaurant Association Show?**

○ Yes   ○ No

Please note your responses to the following questions will be saved for each of your attendees.

▼ * **What is your industry category?**

○ Restaurant/Foodservice   ○ Lodging

○ Retail (e.g. Supermarket, C-Store, Wholesale Clubs, etc.)   ○ Affiliated Segments (e.g. Consultant, Faculty/Student, Finance, Specifier)

○ Dealer/Distributor   ○ Non-Exhibiting Supplier

Once you click on a category, it will expand to require further information. Recommended for USCS delegation leaders are: **Affiliated Segments**, and then **Government Agency/Utilities**

▼ ✓ **Which of these BEST describes your operation?**
Government Agency/Utilities

○ Advertising/PR/Publications   ○ Consultant

○ Exporter   ○ Importer

○ Financial Services   ○ Specifier

○ Equipment Service   ○ Faculty/Admin/Training

⊘ Government Agency/Utilities   ○ Manufacturers Agent/Rep

○ Trade Association   ○ Other

○ Student-Culinary/Hospitality   ○ Architect/Designer

○ Technology

REGISTER YOUR DELEGATION

Your delegation code will be already applied

Fill all the required information

Note: The company information, address, phone, industry category and segments will have your information, so please ensure to update these field with your delegates' information

Each registrant requires a unique email address

Click "Add Registrant" once completed, you can send individual confirmations to all your registrants
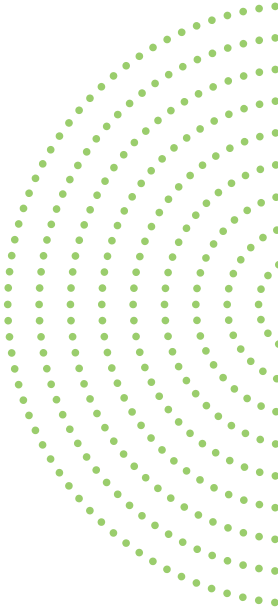
REGISTER YOUR DELEGATION

Different ways available for the registration process

Option 1

Request their information, for you to add them directly to the portal.

- This process is ideal for leaders that want to keep control of the code usage and registrants
- You can request their info via the **Excel spreadsheet** that has the required fields, or the **fillable PDF form**
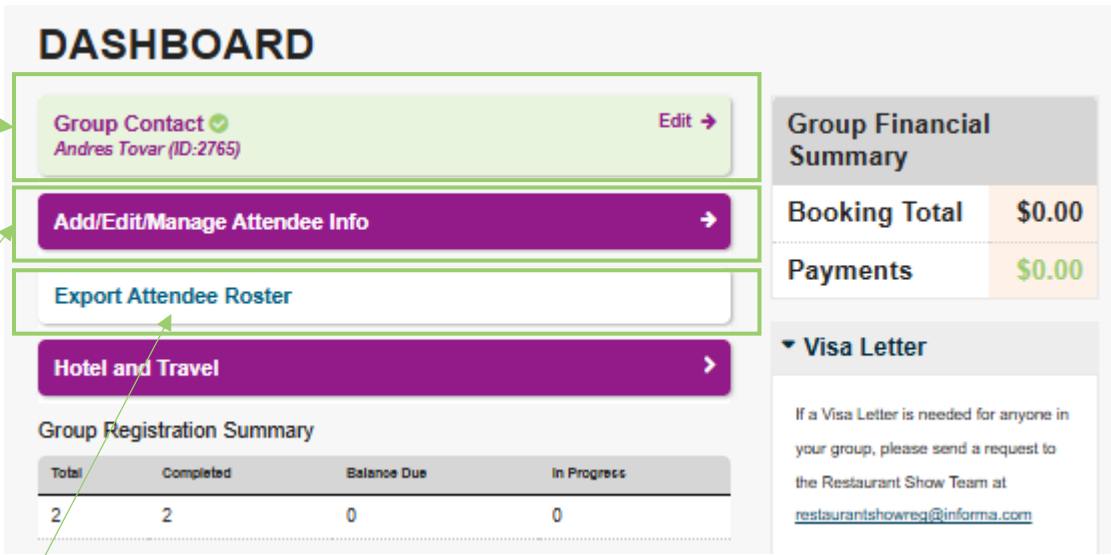
Option 2

Share your unique registration code (*not the delegation portal link*) with your prospects, instructing them to register through the website and add the code during their process.

- This process is ideal for leaders that are comfortable sharing the code with select groups they know are qualified buyers
- Registrants will appear on your portal dashboard after they complete their registration; you can generate reports at any time and contact them as needed
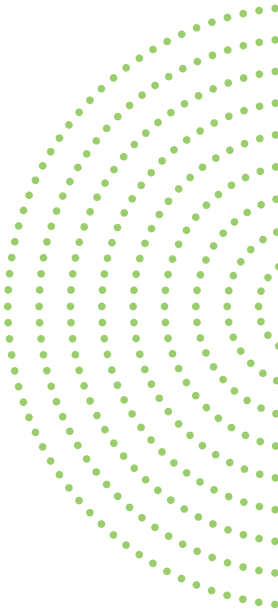
YOUR DASHBOARD

This will be your view after submitting your setup and first registration, or when you log back in

DASHBOARD

Click here if you need to edit your information

Group Contact ✓
Andres Tovar (ID:2765)   Edit →

Add/Edit/Manage Attendee Info   →

Click here to add attendees. This will have to be done one at a time – *let us know if you need help adding attendees!*

Export Attendee Roster

Hotel and Travel   →

Group Registration Summary

Total	Completed	Balance Due	In Progress
2	2	0	0

NEW! Click here to export a spreadsheet of all the registrants in your dashboard

Group Financial Summary

Booking Total	$0.00
Payments	$0.00

▼ **Visa Letter**

If a Visa Letter is needed for anyone in your group, please send a request to the Restaurant Show Team at restaurantshowreg@informa.com

If you or any of your registrants added the expo + education badge, the information will be reflected here

Note: Visa letters will be available to download in the registration confirmation email, but you can reach out to the show team if there are any issues, or a delegation did not receive it